

VZCZCXYZ0004
PP RUEHWEB

DE RUEHRH #1682 3150759
ZNR UUUUU ZZH
P 100759Z NOV 08
FM AMEMBASSY RIYADH
TO RUEHC/SECSTATE WASHDC PRIORITY 9532
INFO RUCPDO/DEPT OF COMMERCE WASHDC PRIORITY

UNCLAS RIYADH 001682

SIPDIS

STATE PASS TO USTR FOR JASON BUNTIN AND JENNIFER GROVES

E.O. 12958: N/A
TAGS: [ECON](#) [ETRD](#) [EINV](#) [KIPR](#) [SA](#)
SUBJECT: SAUDIS RESPOND POSITIVELY TO IPR ACTION PLAN

REF: STATE 94865

¶1. Post delivered the Intellectual Property Rights (IPR) Action Plan (reftel) to the Ministry of Commerce and Industry (MOCI) via diplomatic note on September 22. On November 9, econoff met with Mohammad Al-Aiyash, Director General of International Trade and Chairman of the IPR Committee at the MOCI.

¶2. Aiyash confirmed he received the Action Plan in September and that his Ministry has begun collaborating with the Ministry of Culture and Information to improve IPR enforcement in Saudi Arabia. He continued that the SAG looked forward to working closely with the USG on all aspects of this issue, saying: "People are catching on to the trend now, at the highest levels, that IPR infringement is a crime." He listed examples of actions that have already been taken to date, including spontaneous raids on suspected counterfeit dealers and establishment of higher fines for violations.

¶3. Aiyash responded with enthusiasm to the suggestion of a teleconference and said he would follow up with econoff once identifying who from the SAG would participate.
RUNDELL